

# PRIVACY POLICY

This Privacy Policy applies to both all services and the website of Buildecon. Buildecon is a Company based in Hungary; its registered seat is located at: H-1016 Budapest, Aladár u. 15. 5/2. and is registered by the Metropolitan Court as Court of Registry under the No. CG.01-09-687548 represented by Janos Gaspar, managing director.

In case of any query about this Privacy Policy, feel free to contact our Help Center on the website (direct contact form) or via e-mail ([info@buildecon.com](mailto:info@buildecon.com)).

To ensure that services are all handled properly and promptly, Buildecon makes use of electronic data processing.

## 1. Global Privacy Fundamental

The privacy practices of Buildecon reflect current global principles and standards on handling personal information. These principles include notice and choice of data use, data access, data integrity, security.

By using the website and services of Buildecon, you consent to the collection and use of the information as included in this present Privacy Statement. Should Buildecon decide to make changes to this present Privacy Statement, it shall post the changes on this website, thus the scope of collected information and the way of use shall always be available.

## 2. Collection and Processing of Personal Data

To serve you better and to understand your needs and interests, Buildecon collects and uses personal information with adequate notice and consent.

When you visit the website of Buildecon, we may record your IP address, use cookies and other Internet technologies to gather general information about our visitors and their interests.

Buildecon may further collect and process any information and data that you volunteer, for example, when you register, make purchases, subscribe to our newsletters or participate in online surveys.

## 3. Use and Purpose of Collected Personal Data

The information Buildecon collects to understand your needs and interests helps Buildecon to deliver a consistent and personalized experience. Buildecon will use such information only as described in this Privacy Policy and/or in the way we specify at the time of collection. Buildecon will not subsequently change the way your personal data is used without your consent, as required by applicable law. Buildecon may use your personal data including, but not limited to:

- process your orders and deliver the products and services that you have ordered;
- contact you in connection with your order and provide you with billing information, and to provide customer feedback;
- keep you up-to-date on the latest product announcements, special offers, and other information;
- inform You about our products and services to your individual interests;
- inform you about our new publications and services;
- provide you with updates and newsletters.

## 4. IP Addresses

Buildecon uses IP addresses to help diagnose problems, to administer our website, and to gather demographic information. Buildecon may also use IP addresses or other information, such as

your [www.buidecon.com](http://www.buidecon.com) user information you have shared on this website, to determine which pages on our sites are being visited and topics that may be of interest so we can provide you with further information about relevant products and services. Generally, Buildecon will aggregate such data only in an anonymous way and will not tie it to a particular individual without a given consent of the user.

Buidecon may also collect IP addresses (and other information e.g. browser type). This information is collected when you connect to Buildecon so that we may identify your session, deliver content based on the technical capabilities of your browser, and for quality control purposes. Your IP address will not be used to identify you unless you provide your prior consent.

Buidecon will only gather information related to your visit to the Buildecon site.

## **5. Cookies**

Buidecon uses cookies to deliver personalized content to save you from having to re-enter your password repeatedly, and to tailor our information offerings to how you and others use the site.

## **6. Automated Tools**

In addition to the information you provide, Buildecon may also collect information during your visit to the Buildecon website through automated tools. These tools collect certain standard information that your browser sends to our website, such as your browser type and language, access times, and the address of the website from which you arrived at the Buildecon website.

## **7. Embedded Web Links**

Emails from Buildecon often use links designed to lead you to a relevant area on the web, after redirection through Buildecon's servers. The redirection system allows Buildecon to change the destination URL of these links, if necessary, and to determine the effectiveness of our marketing initiatives.

In emails, such links may also allow Buildecon to determine if you have clicked on a link in the email, and the information about this interaction may be connected to your personal identity. If you do not want Buildecon to collect information about the links you clicked, you can simply choose not to click on the links in an e-mail that Buildecon sends you.

## **8. E-mail Addresses**

If you choose to give us your e-mail address, we will communicate with you via e-mail. Buildecon does not share your e-mail address with others. At any time you can choose not to receive any more e-mails or newsletters.

Should you forget your password upon your request, Buildecon generates you a new password and sends it to you via e-mail.

Should it be possible that any incompetent person got acquainted with your password, please request a new password without delay.

You can unsubscribe from the newsletters by clicking on the relevant link placed at the bottom of each and every newsletter.

Besides, by sending an e-mail to [info@buidecon.com](mailto:info@buidecon.com) with the subject "unsubscribe", in the future you will not get any marketing material, including newsletters.

## **9. Log information**

When you access Buildecon's website via a browser, application or other client, our servers automatically record certain information. These server logs may include information such as your web request, your interaction with a service, Internet Protocol address, browser type, browser language, the date and time of your request and one or more cookies that may uniquely identify your browser or your account.

## **10. Shopping**

The website of Buildecon includes an order form that you fill out to request information and/or products. These forms may collect your name, address, EU-VAT number, e-mail address, telephone number and company name.

## **11. Sharing of Personal Data**

Buildecon may share information with Google by using Google Analytics (<http://www.google.com/analytics/>) and with its contract partners.

Buildecon only provides these third parties with the minimum amount of personal data necessary to provide the services on our behalf, and the third parties are not permitted to use your personal data except for the limited purpose of completing the requested service or transaction.

Buildecon will never sell or rent your personal data to third parties for marketing purposes unless you provide your prior consent.

Buildecon takes reasonable steps to protect the confidentiality and security of your personal information and never intentionally discloses, transfers your information to third parties, except in the event that disclosure is required by law.

## **12. Security of Your Personal Data**

Buildecon is committed to protect the personal data you share with us. Buildecon uses a combination of industry-standard security technologies, procedures, and organizational measures to help protect your personal data from unauthorized access, use or disclosure. Buildecon supports online security using secure server technology because we want your data to be safe.

Buildecon binds its employees and contract partners to observe your privacy and confidentiality rights.

## **13. Links to Other Sites**

On the website of Buildecon there are links to third-party web sites. Please be aware that we cannot control and are not responsible for the information collection practices of such third-party web sites, which may differ from those of this Site. Buildecon encourages you to review and understand the privacy policies on these web sites before providing any information to them.

## **14. Opt-Out**

Buildecon communicates with users who subscribe to our services on a regular basis via email, and we may also communicate by phone to resolve customer complaints or investigate suspicious transactions. Buildecon may use your email address to notify you about changes of our products or terms and conditions, to send you notice of payments, to send you other information, and to send notices and other disclosures as required by law. If you have no ongoing order, you can opt

out of these communications by sending an e-mail to [info@buildecon.com](mailto:info@buildecon.com), with the subject: “unsubscribe”. Should you decide to have recourse to our services again, you may always sign in.

## **15. Data Retention**

Buildecon will not retain your personal data longer than it is necessary to fulfill the purposes for which it was collected or as required by applicable laws or regulations.

## **16. Acting with Personal Data**

Buildecon needs your help in keeping the personal data you have shared with us accurate and up-to-date. If you are a registered user, you may make these updates yourself online or by sending an email to [info@buildecon.com](mailto:info@buildecon.com)

In accordance with the Hungarian Data Protection Act (Act LXIII of 1992 on the Protection of Personal Data and the Disclosure of Information of Public Interest), you have the right to demand information regarding your personal data stored in the customer databases held by Buildecon.

If you have any queries about this information, require further explanations or wish to obtain information on the data stored at Buildecon, or if you wish such data to be corrected, blocked or deleted, please contact us.

## **17. Disclaimer**

Only authorized Buildecon personnel are provided access to your personal information and these employees are required to treat these pieces of information as confidential. Despite these precautions, Buildecon cannot guarantee that unauthorized persons will not obtain access to your personal information. Because of the open nature of the Internet information may flow over networks without security measures and may be accessed and used by people other than those for whom the information is intended.